



Press release

July 1, 2009

## **Mads Ryum Larsen appointed member of IK's Executive Committee**

Mads Ryum Larsen has been appointed a member of IK Investment Partners' Executive Committee as of 1 July 2009.

Mads Ryum Larsen is currently responsible for IK's investor relation activities, a position that he has held since 2005. Mr. Ryum Larsen was previously responsible for IK's Danish and Norwegian investment activities. He was appointed partner in 2004 after being a director since 1997.

"Today's appointment is an important step in the continued success of IK, capitalising on Mads' combined experience from working both with our investment activities and with IK's investors. Mads' outstanding judgment and experience means he will be an important contribution to the Executive Committee," says Björn Savén, Executive Chairman.

IK's Executive Committee now consists of Björn Savén, Detlef Dinsel, Christopher Masek, Michael Rosenlew and Mads Ryum Larsen.

Mads Ryum Larsen holds a MSc. (Econ.) in Finance and International Economics from Copenhagen Business School. Mr. Ryum Larsen joined IK in 1990 and is based in London.

### **For more information, contact:**

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### **IK Investment Partners**

IK Investment Partners (formerly known as Industri Kapital) ("IK") is a European private equity firm, having raised a total of EUR 5.7 billion, including EUR 1.7 billion in the latest fund IK2007. Since 1989, IK has acquired 68 European companies. The current portfolio encompasses 19 companies with a total turnover close to EUR 7 billion. IK invests mainly in mid-sized companies with strong cash flow and profit improvement potential, operating in mature industries with fundamental underlying growth. For more information visit our website: [www.ikinest.com](http://www.ikinest.com)